

Name and Address

London to Brighton Mini Run 2010 – Trade Booking

Date:

This letter is to invite you to book your trade stand place for the London to Brighton 2010 event which is scheduled to take place on Sunday 16th May. I should mention that at last year's event we sold 2,100 car tickets, and we are confident that we attracted over 10,000 people, and this makes the L2B the largest one make car show in the world!

To celebrate the London and Surrey Mini Owners Club 25th Anniversary of the run we are making it a very special event, bigger and better than ever! All tickets are pre-booked which assures attendance numbers, and when you combine this with an event that has a standing place in the calendar and a proven track record and it make this show the one show you should definitely attend in 2010. For full details on what will make the L2B special in 2010 visit www.london-to-brighton.co.uk we recommend you book your space early, to be assured of a place in a prime location at the centre of the drive.

We use the L2B to help raise money for Diamond Riding Centre and Canine Partners, two wonderful charities that help people with disabilities and this year we are helping the Help the Heroes Charity. For the past few years we have held a charity auction on the day to help raise money and in the past many traders have generously contributed. This year we are trying to streamline the process and are asking you in advance if you could make a donation. Please complete the relevant section on the application form to confirm your donation, if possible it would also help us if you could arrange to 'mail' your prize to us prior to the event, however if this is not possible you should ensure it can be collected from your stand by 8am on the 16th May.

Due to limited space we are restricting traders to three sizes of stand:

Option One:	Trade stands with 10 meter frontage*	£300
Option Two:	Trade stands with 6 meter frontage*	£180
Option Three:	Trade stands with 3 meter frontage*	£90

***Stand width depends on exact location allocated however average is between 4m and 6m. If you intend to place vehicles on your stand please state this on your booking form to ensure we allow sufficient space max stand size allowed is 20m. (Non-professional auto jumblers should contact jono.eales@lsmoc.co.uk prior to booking)**

To book your stand, complete and return this application form, by the **31st March 2010**, along with a cheque made payable to London & Surrey Mini Owners Club L2B Trade Booking, LSMOC, 7 Auckland Road, Upper Norwood, LONDON, SE19 2DN Upon receipt of your application you will receive a confirmation of your booking; however final details of stand location and instructions will be posted in late April 2010. If you have any questions please email us at enquiries@london-to-brighton.co.uk

Name and Address

London to Brighton 2010 Trade Stand Application Form

Please indicate which option you require and quantity required:

Option 1
10m £300

Option 2
6m £180

Option 3
3m £90

(Enter number of stands of that size)

Company Name: _____

Address: _____

Telephone: _____ Contact on day: _____

E-mail: _____ Website: _____

We ask all traders to make a contribution to our charity auction which is held on the 16th May to raise money for the Diamond Riding Centre and Canine Partners and Help the Heroes . Please provide details and a description of your contribution below:

I would like to donate: _____

I understand that there can be no marketing of the London to Brighton Mini Run, or products produced or sold relating directly to the name or brand of the event without prior consent of LSMOC and any damage done to Madeira Drive by our stand, or insurance claims relating to our stand are our responsibility.

Signed: _____ Print Name: _____

Date: _____

PLEASE ENCLOSE - COMPLETED APPLICATION FORM - STAND FEE - ENSURE YOU COMPLETE ALL BOXES - INCLUDE A COPY OF YOUR COMPANY'S PUBLIC LIABILITY INSURANCE CERTIFICATE

OFFICE USE ONLY

ACKNOWLEDGMENT SENT: _____ PASSED TO ORGANISER: _____

POSITION ALLOCATED: _____ CONFIRMATION SENT: _____